





JOHNNY G SPIRIT BIKE

SLEEK. PERSONAL. ALIVE.



A WORD FROM JOHNNY G

THE INVENTOR OF THE SPIN BIKE

I believe something as simple as a bicycle has the ability to transform our lives.

Even at the age of 16, when I challenged myself to ride from Johannesburg to Durban – a 500-mile odyssey through the mountains and villages of South Africa – I was exploring the ways riding can help someone reach their potential. But I never realized the long-term impact it would have on my life. Each morning before school I would train for two and-a-half hours in the dark – chasing buses, drafting cars, and pushing myself beyond what I thought was physically possible. It was during those cold and wet mornings that I would dream about the day I would face the greatest race of them all – the one against the clock – with no one in front of me, and everyone behind.



Who would ever have thought that the first bike I invented would be a stationary one! It would be a bike that would get people fit and healthy without ever actually moving them from one place to another. That bike positively changed my life and so many others forever. And it inspired my newest innovation.

I have always believed that cycling is about time, distance and tenacity. Those three elements provide a measuring stick against which we can test ourselves. But to fully realize our potential we need a tool – a tool that provides an opportunity to do more than we might otherwise believe possible. The Johnny G Spirit Bike is that tool.

Live. Change. Learn.

Johnny G			Opened his own studio in Santa Monica		1,000 facilities in 30 countries		Johnny G Spirit Bike launched at IHRSA 2018
	1980	1989	1992	1995	1996	2003	
	Johnny moved to United States	Created first indoor bike and programming	0	IHRSA launch signed up and cycling revolut	the indoor	100,00 th instructor certified	



You can buy bikes that are welded tubes and bikes that are covered in plastic, or you can own the highly functional, body sculpted work of art your clients demand. Johnny started with the concept of sculpting his bike out of a large piece of clay, not with a bin of tubes to be welded.

Over the last 25 years, Johnny has been engineering the next evolution of indoor bikes. He knew his next bike could not be another version of welded tubing with a bike chain; it had to be a beautiful, sleek machine with the uncompromising design of high performance sports cars and outdoor carbon racing bikes. Don't settle for welded tubes and bulky plastic cover; your studio and clients deserve to ride the sleekest bike ever built: The Johnny G Spirit Bike.





In designing the Johnny G Spirit Bike, Johnny set out to answer one fundamental question:

"HOW CAN AN INDOOR BIKE FEEL LIKE IT WAS DESIGNED FOR EACH AND EVERY PERSON WHO RIDES IT?"



Johnny rejected the status quo of minor seating adjustments and blocky, rectangular consoles to allow each user to build their own unique riding environment. This started by creating a cockpit-style wrap around console with a 23 digit alpha-numeric display and message board. The console provides the critical feedback without being complicated or confusing.



Next, Johnny took the best of design elements from outdoor bike handlebars and synthesized them into an optimal, multi-functional grip system for his bike. With his perfect design in mind, Johnny pored over 1 to 2 mm adjustments until he had the perfect set of handlebars to achieve his vision. Johnny's patent pending design allows the user to experience the perfect workout in perfect comfort.



Finally, Johnny recognized the need to get away from the market standard resistance knob that makes the user guess the resistance each time they get on a bike. The Johnny G Spirit Bike has a push button magnetic resistance system that allows the user to replicate their last ride for a consistent and rewarding workout every time. There are multiple adjusters on the handlebars which allow you to choose between 20 gears based on outdoor bicycles so you can comfortably adjust your resistance whether you are climbing, time-trialing, or sitting up. Every time you or your clients get on the Johnny G Spirit bike, it will be a personal experience.

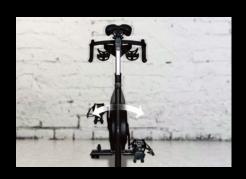
PERSONAL



ALIVE.

An indoor bike can feel alive, but not when it's made of lifeless, welded tubes. Why does the Johnny G Spirit Bike feel Alive? It comes down to two basic principles, Frame Flex and Kinetic Energy, the same principles that give outdoor bikes their dynamic feel. Johnny dared to ask why indoor bikes don't have the same feel and flex as an outdoor bike which is why our frame is a monocoque steel frame, rather than a patchwork of welded tubes. This, along with the heavy base, allows the back of the frame to flex like the chain-stays on an outdoor bike, creating a response from the bike which makes it feel alive.

The second part of the equation is kinetic energy, the energy and motion at the pedal of your bike. When people want to know about the feel or "ride" of an indoor cycle, they usually ask about the flywheel weight and the type of belt that is used. While both of those are good questions, neither will determine the ultimate ride of the bike. Johnny focused on all of the components that go into creating the feeling of kinetic energy. He rode and tested component after component until he found the perfect combination that creates that "outdoor cycling" feeling. It is the monocoque frame design and the combination of each and every component throughout the drive train system that makes the Johnny G Spirit Bike feel alive.





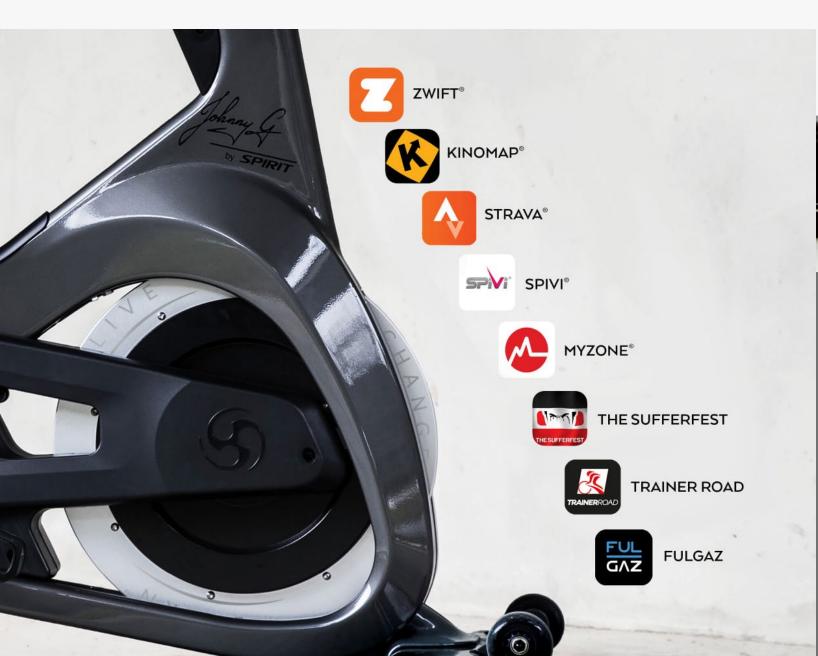
LET'S GET TECHNICAL.

Life isn't all dreams and inspiration. At the end of the day, specs matter. Johnny knows that better than anyone and has engineered a bike that appeals to both hardcore athletes and those who enjoy comparing flywheels and belts just as much (or maybe a little more) than actually riding the bike.



STAYING CONNECTED

Part of making a bike feel personal is giving the user freedom to track all of their health data on the app of their choice. To that end, the Johnny G Spirit Bike comes loaded with the hardware to communicate with most major devices in the fitness industry. It has the intelligence built in to communicate through Bluetooth FTMS (Fitness Machine Service Protocol) and ANT+. This allows the bike to communicate with popular apps as well as various leaderboards that are found in gyms and studios.





PRODUCT FEATURES

RESISTANCE CONTROL electronically controlled magnetic resistance with multi-touch point adjustments

RESISTANCE LEVELS 20 levels

DRIVETRAIN Conti Synchroforce® HTD and Hutchinson®

FLYWHEEL 21 kg / 46 lbs **CRANK ARMS** Q-FACTOR 168 mm / 6.6 in

PEDALS dual sided with SPD and straps

FRAME CONSTRUCTION solid steel with 3 layers of protection (plated,

powder-coated, and clear coat)

DIMENSIONS

PRODUCT WEIGHT 68 kg / 151 lbs MAX. USER WEIGHT 159 kg / 350 lbs

CERTIFICATES & PATENTS CE(EN957), UL, CSA, and FCC. Patent pending.

CONSOLE FEATURES

CONNECTIVITY

23 characters with 6 data metrics at a glance, multi-color heart rate and power zone indicator LEDs DISPLAY

PROGRAMS heart rate zone, power zone, lap, Functional Threshold Power (FTP) tests: 5-min and 20-mir

WORKOUT SUMMARY time, distance, watt avg, watt peak, speed avg,

speed peak, heart rate avg, heart rate peak, RPM avg, RPM peak, lap, % time in heart rate zone, % time in power zone

FUNCTION KEYS

to start workout from warm-up, includes additional resistance buttons at handlebar ends

generator drive system with power save function to store workout data for 8 minutes after pedalling stops **POWER**

Bluetooth® FTMS channels and ANT+™, compatible