

MAKING YOUR GYM. YOURS.

CONCEPT | PLANNING | EXECUTION



Case Study

Elite Sports Development

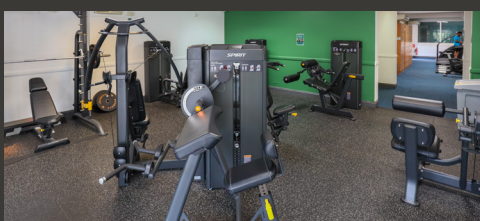
Profile

Elite Sports Development is a multi-chain operator located in Coventry Nuneaton and Bristol. They wanted to provide a service for their local community to engage as many people as possible.



The Challenge

Elite Sports wanted to offer their members a state of the art gym facility with brand new fitness equipment, we asked the Sales Manager to come up with an innovative fresh design to offer a full body workout to include Cardio, Strength, Freeweights and Functional spaces.



The Solution

Dyaco uses a consultative approach that puts the customer at the heart of the decision making. Their attention to detail is impressive and they were able to deliver the equipment on time and within budget. The project was very well planned, communication and the after sales care is second to none. James has worked with Elite Sports Development for 7 years and has built an excellent rapport and partnership with the team.

The Review

“We have been working with James for many years now and trust him to deliver for us as he always has.

From Initial chats to the finished Install Dyaco® and their team are second to none. They support us in all our needs when asked and nothing is ever too much for them.

The Install we only had a short timeframe to get complete, but they supplied extra manpower to complete the job on time. I would highly recommend that if you are looking at new Gym equipment to contact Dyaco® and James in particular.”

Aaron Daniel, Director

