

IF IT DOESN'T  
CHALLENGE YOU.

IT DOESN'T  
CHANGE

dyaco

MAKING YOUR GYM. YOURS.

CONCEPT | PLANNING | EXECUTION



## Case Study

### Halo Leisure

#### Profile

Halo Leisure are a registered charity that manage leisure centres on behalf of local authorities. They run 22 sport and leisure centres throughout Herefordshire, Bridgend County Borough, Shropshire, Swindon and Gloucestershire.

#### The Challenge

Halo put out a tender to replace the cardio machines in 18 of their sites, the existing cardio machines had been in place for 7 years, and Halo deemed they needed to be refreshed. The main challenge of the tender was the requirement for a quick turnaround time for the installation of the kit.

## The Solution

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Halo awarded the tender to Dyaco®, they were impressed by the complete solution Dyaco® offered, from the quality and pricing of the equipment to the quick turnaround times as well as the industry-leading service and warranties. However, the deciding factor in their decision was the prospect of a long-term partnership with Dyaco®.

Dyaco® completed the tender, installing a full suite of Spirit cardio machines across their sites, also adding HIIT cardio to add more value to their users. Following the successful completion of the tender, the partnership between Dyaco® and Halo has continued to flourish, Dyaco® have become the preferred supplier for Halo, installing cardio machines in all 22 of Halo's sites, as well as adding strength equipment to 8 of their centres.

## The Review

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“At Halo Leisure, we selected Dyaco as our preferred supplier of fitness equipment through our tender back in November 2023. Since then, we have had an excellent experience as both a customer and a business partner.

The equipment provided by Dyaco is robust and biomechanically accurate, with exceptional lead times and all at a reasonable price, which has allowed us to purchase more than we initially planned within our budget. As a partner Dyaco led by James Denniston has consistently provided outstanding support. The entire team, from the service manager Beverley to Kev who manages the installation team has shown exceptional dedication.

Dyaco has delivered beyond our expectations since our partnership began. They have consistently gone above and beyond to deliver professional excellence as our preferred supplier. We look forward to continuing our successful collaboration into 2025.”

**Carl Gregg, Group Health & Fitness Development Manager**

