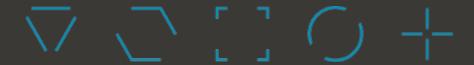


# HYBRIDFITNESS

MAKING YOUR GYM. YOURS.

CONCEPT | PLANNING | EXECUTION





# Case Study Hybrid Fitness - Reigate





Hybrid Fitness are a fast growing franchise based on 3 distinct types of training: Strength & Conditioning, Hot Yoga and Combat. Their vision is to grow a network of gyms tailored to their locations and the people that run them, whilst maintaining a consistency and quality across the entire organisation. Their business is backed by a passion for fitness and years of experience of opening and running gyms, and it's through these longstanding industry relationships, that the partnership with Dyaco has grown from.



## The Challenge



To create a unique space with premium high-quality equipment that offers several training zones, such as cardio, strength and conditioning, combat and yoga.



### The Solution

Devised specific training zones within the facility to ensure a unique member experience. As this was a new gym entering the marketplace, it ':" as imperative that the facilities were inclusive and appealed to a wider demographic.

### The Review

"The team at Dyaco were professional, efficient, and knowledgeable, ensuring that every aspect of the installation at Hybrid Fitness Reigate was completed to the highest standard.

Their attention to detail was impressive, and they were able to deliver the equipment on time and within budget. The gym equipment supplied by Dyaco was of top-notch quality, and I was particularly impressed by their range of innovative products that cater to different fitness needs. Overall, I would highly recommend Dyaco to anyone looking for reliable and high-quality gym equipment and installation services."

Aaron Daniel, Director









