

# PH | HEALTH CLUB

MAKING YOUR GYM. YOURS.

CONCEPT | PLANNING | EXECUTION



## Case Study

### Prested Hall Health Club

#### Profile

Prested Hall is an exclusive independent hospitality venue and health spa set in 75 acres of beautiful parkland near Essex, which specialises in premium spa breaks and high end fitness.



#### The Challenge

The new owners wanted a holistic solution to transform this outdated gym and increase both membership numbers and satisfaction.



## The Solution

Using sophisticated 2D and 3D design concepts, the Dyaco UK account management team provided a streamlined and reactive approach to achieve the implementation plan in just 2 weeks.

The team delivered a high-quality cardio and free weights fit out with bespoke racking and flooring, including products such as airbikes, stair climbers, powerbags, wall balls and multi-stations for free weights. The install also including an extended free weights area and a bespoke functional PT section.

The installation surpassed expected membership increase and diversified the membership demographics, attracting younger members.

## The Review

“We at Prested Hall would highly recommend Installation & Technical Support Manager Kevin Barham and the Dyaco UK Ltd team. Kevin’s service, from the planning to creating the design and taking that concept through to installation, was flawless and the team went above and beyond expectations.

Member feedback has been amazing and full of praise. We look forward to continuing our partnership with Dyaco UK Ltd.”

**Fay Potter, Health Club Manager**

