



MAKING YOUR GYM YOURS.  
CONCEPT | PLANNING | EXECUTION



## Case Study

### The Atrium Health Club

#### Profile

The Atrium Health Club is a state-of-the-art fitness facility based in Reading, with a fully equipped strength and cardio areas, as well as over 60 classes a week to help individuals of any fitness level achieve their goals.

#### The Challenge

The Atrium had extremely short development timelines for the health club and limited knowledge in gym design and installation, but with great ideas and a clear vision for the facility. The team wanted to see maximum value out of their supplier from a consultative standpoint, to ensure that on opening day, the gym was ready for the consumer and had been designed, planned, and installed to a very high spec.

## The Solution

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Dyaco® worked in tandem with the Atrium Team to ensure each idea was geared towards creating an open plan and inclusive environment for members.

This was achieved through consultation and detailed planning from one of our National Account Managers who enabled the vision to come to life. This consultative approach forming a FOC service from the Dyaco® team ensured that the project came through on time and utilising our Spirit Commercial range for the outfit meant the kit list and install was all done within The Atrium's budget.

## The Review

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"I would recommend Dyaco® to anybody that is looking to transform a space."

**Josh, Co-founder**

"They were trustworthy, honest, hardworking and their breadth of knowledge was great... we haven't worked with electricians for example that were as good as the team that Dyaco® brought in."

**Gaz, Co-founder**

"We gave Dyaco® super tight timescales. We're a new start business and needed to start bringing in revenue as soon as possible... and they've transformed it into a space that looks like it's taken years of planning and work."

**Josh, Co-founder**

